

**Kelli Vrla, CSP      Keynote INTRO      Kelli's Cell: 469.569.3907**

**Kelli Vrla (Verlah), CSP** Road Warrior for *Workplace Engagement* and on a quest to help hardworking professionals stay energized and resilient while handling CHANGE, wowing clients, & keeping an eye on the bottom line. Kelli shares over 32 years of lessons and experience dealing with difficult & demanding people: 16 of those years as a broadcast executive and over 16 years as CEO of her STAFF ENGAGEMENT firm.



As **kickoff morning show host** on the **nation's first all women talk radio station**, Kelli energized listeners and interviewed the top thought leaders in success and entertainment. In addition to **servicing on the boards** of the National Speakers Association –North Texas and both the Dallas & Boulder Classical Guitar Societies, she has worked with clients ranging from **ABC, Lockheed Martin, H & R Block, WalMart, The Department of Defense, IBM and Southwest Airlines.** *If you've seen the movie Big Fat Greek Wedding, you will quickly see how Kelli conveys the wisdom of her Greek relatives to help you and your staff Have More Fun as You Get More Done!*

Kelli travels over 100 days each year to help organizations ENGAGE their PEOPLE. At times she can be found giving impromptu speeches to unsuspecting passengers on delayed flights.

You may've noticed she has a few letters behind her name like many of you. The **CSP** is the coveted *Certified Speaking Professional* designation earned by a small percentage of the National & International Speakers Association. But the letters she is MOST PROUD of are GPE, which stand for GREEK PASTRY ENTHUSIAST.



**To help us all stay RESILIENT & ENGAGED....**

**Please welcome C S P & G P E**

**Kelli Vrla (Ver-lah)**

**Kelli Vrla, CSP**(Ver-lah), Kelli is a Road Warrior for Workplace

Engagement & on a quest to help hardworking professionals increase staff engagement and stay energized and resilient handling the challenges of the industry. Kelli shares over 32 years of lessons and experience as a radio broadcast sales executive and as CEO of her own people engagement firm.



***Kelli energized listeners as a morning show host on the nation's first all-women talk radio station. You also may notice her last name V-R-L-A is suffering from "Vowel Deficit Disorder"***

***-----WAIT! ..... this boring introduction probably sounds like this to you: "BLAH, BLAH BLAH,...KELLI VRLA ...BLAH, BLAH, BLAH....real go-getter....BLAH, BLAH, BLAH...weird last name...BLAH,BLAH,BLAH...impressive credentials ...BLAH,BLAH,BLAH...lots of experience....BLAH, BLAH, BLAH...written a few books...etc,etc,etc***

**Kelli asked me to cut to the chase and describe her in a few short words:  
WRITER**

**STAFF ENGAGEMENT SPECIALIST**

**TALK SHOW HOST**

**LIFELONG LEARNER**

**And.....G-P-E:**

**which stands for GREEK PASTRY ENTHUSIAST**

**Here today to inspire you AND your staff to  
TAP in, TUNE in & TURN ON for Your MOST ENGAGING YEAR EVER!**

**Please welcome OUR KEYNOTE SPEAKER**

**C S P & G P E.... K E L L I V E R - L A H !**